

Licensing Sub-Committee Report

Item No:	
Licensing Ref No:	15/02994/LIPN
Date:	30 July 2015
Classification:	For General Release
Title of Report:	Supermarche Ground Floor 35 Craven Road London
Report of:	Director of Public Protection and Licensing
Policy context:	City of Westminster Statement of Licensing Policy
inancial summary:	None
Report Author:	Mr Yiannis Chrysanthou Senior Licensing Officer
Contact Details:	Telephone: 020 7641 1876 E-mail: ychrysanthou@westminster.gov.uk

APPLICATION DETAILS

Application Type:	A new premises licence application under the	ne Licensing Act	2003.	
Applicant:	Mrs Daniele Celine Marthe Gray	Date Application Received:	22 April 2015	
Premises Name and Address:	Supermarche, Ground Floor, 35 Craven Ro	ad, London, W2	3BX	
Ward Name:	Lancaster Gate	Stress Area:	No	
Description of Premises:	The premises operate as a grocery store on the ground floor and wish to sell alcohol for consumption off the premises.			
Preliminary Note:	The hours sought for sale of alcohol have be council's core hours policy following discuss health and the applicant. The hours outlined	ions between th	e police, environmental	
	The objectors have been informed of the amendment to the application and the agreement of conditions between police, environmental health and the applicant. They have not confirmed whether their concerns have been addressed.			
Nata IN/bana tha	committee is minded to great the application	it will be greated	Loublast to the	

Note: Where the committee is minded to grant the application it will be granted subject to the mandatory conditions and the agreed conditions consistent with the operating schedule modified to such extent as the authority considers appropriate for the promotion of the licensing objectives detailed in Appendix B to this report.

Proposed Licensable Activities, Proposed Hours:

Sale by Retail of Alcohol (Off the premises)

Monday to Saturday:

08:00 to 23:00

Sunday:

10:00 to 22:30

Opening Hours

Monday to Sunday:

08:00 to 00:00

Relevant representations and policies applicable:

A representation was made against the application by the police on the grounds of crime and disorder. Subsequently, their representation has been withdrawn following the reduction in hours for licensable activities and the agreement of conditions with the applicant which are outlined in Appendix B.

References / Notes

Metropolitan Police Service representation withdrawn

A representation was made against the application by environmental health on the grounds of public nuisance. Subsequently, their representation has been withdrawn following the reduction in hours for licensable activities and the agreement of conditions with the applicant which are outlined in Appendix B.

Environmental Health Service Representation withdrawn

A representation has been received in support of the application from a local resident stating that they find the applicant pleasant and responsible since shopping at the premises for almost 10 years. Local resident in support

Adverse representations have been received from six local residents and South East Bayswater Residents' Association (SEBRA) stating the following:

SEBRA and six resident representations

- Additional licensed premises will exacerbate public nuisance and crime and disorder in the area.
- Protection of children from harm and public safety will be undermined if ID checks are not rigorous.
- Additional licensed premises will lead to an increase in noise and littering.
- The application if granted may undermine the protection of children from a nearby school.
- Residents sleep will be disturbed by drunken revellers.
- The application if granted will lead to an increase in anti social behaviour, put the safety of children at risk and increase crime in the area.
- They are concerned that the application if granted may lead to an increase in pre-loading and street drinking.
- They are concerned that the application if granted may lead to underage sales if appropriate measures are not in place.
- The application if granted may lead to deliveries of stock and collection of waste during anti-social hours.

SEBRA have proposed conditions to be attached to the licence if the committee is minded to grant. Some of these conditions have already been or are similar to those that the applicant has agreed with the police and environmental health.

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The following policies within the City Of Westminster Statement of Licensing Policy apply:

Policies applicable

Policy HRS1 applies:

(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.

1F	(ii) Applic policy wi policies. Policy Control Application and the licer part this received decision	Summary		
Current The premises are currently not licensed. Licensing Position				
Residential Density:		266 units within a 75m radius of the premises are residential refer to Appendix C.	or proposed residential	
Planning Position:		The premises has a longstanding retail use.		
List of		A1 – Premises Licence History A2 - Plans B - Proposed Conditions C – Residential Map and list of premises in the vicinity		

Background Documents - Local Government (Access to Information) Act 1972

- Licensing Act 2003
- City of Westminster Statement of Licensing Policy (7th January 2011)

 Amended Guidance issued under section 182 of the Licensing Act 2003 (March 2015)
- Application form
- Representations received
- Photos

Licence & Appeal History

There is no licence or appeal history at the premises.

PROPOSED PLAN OF THE SUPERMARCHE (35 CRAVEN ROAD - W23 BX)

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

- 1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
- 2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
- 3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
- 4. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- 5(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 5(ii) For the purposes of the condition set out in paragraph 5(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D+(DxV)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 5(iii). Where the permitted price given by Paragraph 5(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 5(iv). (1) Sub-paragraph 5(iv)(2) below applies where the permitted price given by Paragraph 5(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions agreed with the Environmental Health

- 6. A personal licence holder shall be on the premises during the hours permitted to supply alcohol.
- 7. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and leave the area quietly. (Also proposed by SEBRA)
- 8. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grilles/screens or secured behind locked cabinet doors so as to prevent access to the alcohol by both customers and staff.
- 10. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
- 11. No rubbish, including bottles, shall be moved, removed or placed in outside areas between 2300 hours and 0800 hours.

- 12. All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale. (Also proposed by SEBRA)
 - 13. The Licence will have no effect until the premises have been assessed as satisfactory by the Environmental Health Consultation Team and this condition has been removed from the Licence.

Conditions agreed with the Police

- 14. The licence holder shall ensure that all cashiers are trained to ask any customers attempting to purchase alcohol, who appears under the age of 25 years (or older if the licence holder so elects) for evidence of age. This evidence shall be photographic, such as passport or photographic driving licence until other effective identification technology (for example, thumb print or pupil recognition) is introduced. All cashiers will be instructed, through training, that a sale shall not be made unless this evidence is produced. (Also proposed by SEBRA)
- 15. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale.
- 16. Signs shall be displayed in prominent places within the premises stating that it is an offence for persons under the age of 18 to purchase alcohol.
- 17. No spirit measures of less than 30cl shall be sold from the premises.
- 18. On Sunday and Monday of the Notting Hill Carnival:

There shall be no sale of alcohol in glass vessels from the premises.

There shall be no external advertisement of alcohol at the premises

There shall be no sale of alcohol from the premises after 20:00 hours.

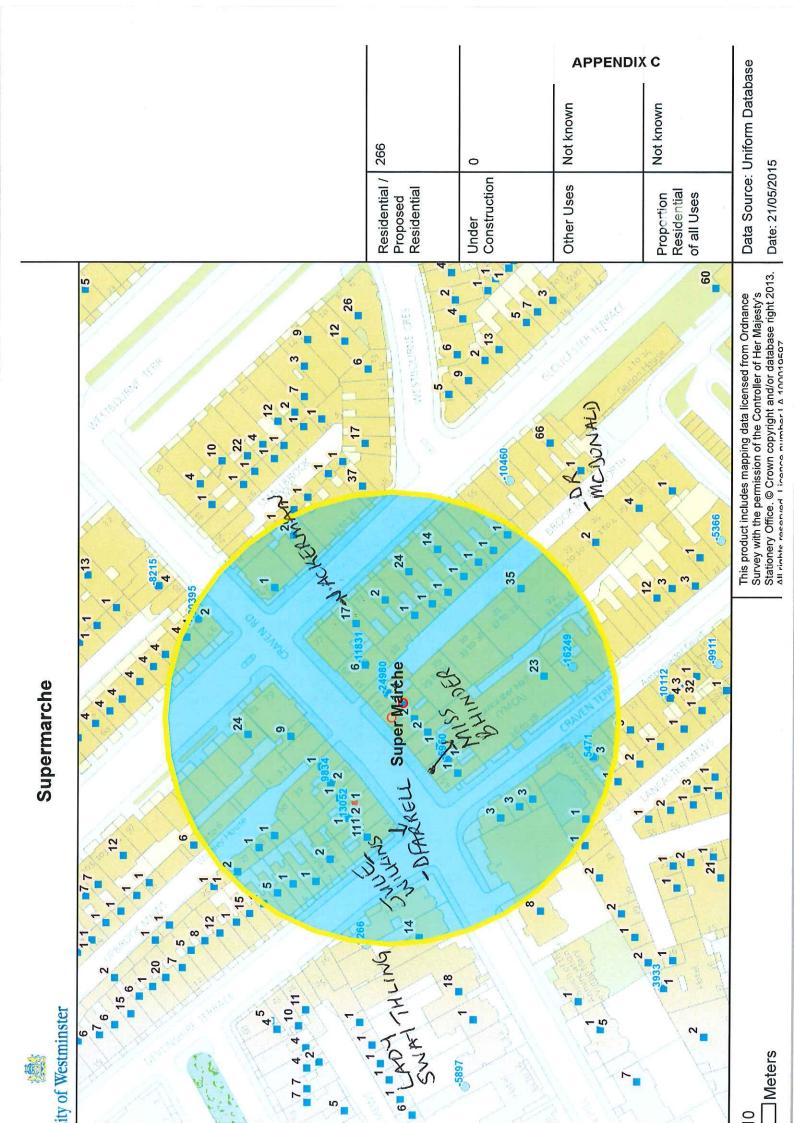
Conditions agreed with the Police and Environmental Health

- 19. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition and external cameras installed to cover the front of the premises. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
- 20. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when request
- 21. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
- 22. The licence holder shall ensure that outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by both customers and staff.

- 23. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises except for premium beers and ciders sold in glass bottles. (Also proposed by SEBRA)
- 24. No more than 15% of the sales area to be used at any one time for the sale, exposure for sale, or display of alcohol. (Also proposed by SEBRA)
- 25. There shall be no self service of spirits on the premises except for spirit mixtures below 5.5% Alcohol by Volume. (Also proposed by SEBRA)
- 26. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 27. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system
 - (f) any visit by a relevant authority or emergency service
- 28. A diary log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises are open.

Conditions proposed by SEBRA

- 29. Alcohol only displayed and sold on ground floor of premises.
- 30. There shall be no sales of spirits in vessels of 20ml or less.
- 31. There shall be no sales of beer or ciders in bottles larger than 1.5 litres.
- 32. No deliveries to the premises shall take place between 2200 and 0800 on the following day.
- 33. No collections of waste or recycling materials (including bottles) from the premises shall take place between 2200 and 0800 on the following day.
- 34. No waste or recyclable materials, including bottles, shall be moved, removed or placed in outside areas between 2200 and 0800 the following day.
- 35. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.



	Alama A Pa	Powerty 4.11	
p/n	Name of Premises	Premises Address	Opening Hours
3052	Spar	42 Craven Road London W2 3QA	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:
0002	Ораг	Lower Ground Floor Flat 46 Gloucester Terrace	monday to Salarday 90:00 - 20:00 Sunday 10:00 - 22.
20395	Flavors Of India	London W2 3HH	Monday to Sunday 11:00 - 23:59
24980	The Mandarin	Basement And Ground Floor 33 Craven Road London W2 3BX	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:
471	Lancaster Deli Bar	9 Craven Terrace London W2 3QD	Monday to Sunday 07:00 - 23:00
950	Craven News	43 Craven Road London W2 3BX	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:
1831	Concordia Restaurant	Basement And Ground Floor 29-31 Craven Road London W2 3BX	Sunday 09:00 - 00:00 Monday to Saturday 09:00 - 02: Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:
6249	Lancaster Hall Hotel	Ground Floor To Third Floor 35 Craven Terrace London W2 3EL	Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 23:
7296	Video Cafe	Ground 36 Craven Road London W2 3QA	Monday to Saturday 10:00 - 23:00 Sunday 12:00 - 22:
334	Gabriel's Vine Ltd	38 Craven Road London W2 3QA	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:
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City of Westminster

PREMISES MANAGEMENT LICENSING SERVICE
2 2 APR 2015
CITY OF WESTMINSTER

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

- /	5	GP M d G					
J/W		Celine Marthe Gray ume(s) of applicant)					
appl	y for a pr	emises licence under section 17 of	the Licensing A	ct 2003	for the premises		
desci	escribed in Part 1 below (the premises) and I/we are making this application to you as the elevant licensing authority in accordance with section 12 of the Licensing Act 2003						
Part	1 – Premi	ises Details					
Pos	tal addr	ess of premises or, if none,	ordnance su	rvey n	nap reference	or description	
35 C	raven Roa	d, Paddington	•	•			
				•			
		4.15					
						· .	
Post	town	London			Post code	W2 3BX	
Telep	hone num	ber at premises (if any)	020 7723 22	01 ·	<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>		
Non-	domestic r	ateable value of premises	£18,000.00				
Part	2 - App	licant Details					
						÷	
Pleas	e state wh	ether you are applying for a premise	ricence as Plea:	se tick y	es		
a)	an indivi	dual or individuals *		V	please complete	section (A)	
b)	a person	other than an individual *	- !				
	i. as	a limited company			please complete	section (B)	
	ii. as	a partnership			please complete s	section (B)	
	iii. as	an unincorporated association or			please complete s	section (B)	
	iv. oth	er (for example a statutory corporati	on)		please complete s	section (B)	
c)	a recogni	sed club			please complete s	section (B)	

·e)	a charity				please complete	e section (B)	
-/	the proprietor of an edu	cational establishn	nent		please complete	e section (B)	
f)	a health service body	•			please complete	e section (B)	
g)	a person who is register Standards Act 2000 (c1	the Care independent		please complete	e section (B)		
h)	hospital the chief officer of poli Wales	ce of a police force	in England and		please complete	e section (B)	
* If y	you are applying as a pers	on described in (a)	or (b) please con	firm:			
-					ac the use of the n		tick yes
•	 I am carrying on or p licensable activities; 		on a business winc	71 THAOTA	es the use of the p	,	abla
•	 I am making the appl 		a				П
	o statutory fur o a function d	iction or ischarged by virtue	of Her Maiesty's	preroga	tive		H
(A) I	INDIVIDUAL APPLIC	ANTS (fill in as ap	plicable)				
Мг	Mrs	Miss	Ms	041	or Title (for		
	Ø		L_4		er Title (for mple, Rev)		
						, ,	
Sur Gray	name ,		First i	names le Celine	Marthe		
	18 years old or over					ise tick yes	
	rent postal address if crent from premises	35 Craven Road	d, Paddington				
diffe addi							
addı					Postcode	W2 3BX	
Post Day	Town London	one number	07423 214859		Postcode	W2 3BX	
Post Day	Town London time contact telephall address	one number	07423 214859		Postcode	W2 3BX	
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Post Day E-m (opt	Town London /time contact telephonail address tional) COND INDIVIDUAL AI	PPLICANT (if app	olicable) Ms	exa	er Title (for mple, Rev)	W23BX	

Post Town		 -		Postcode	
Daytime con	tact tel	ephone number	•		
E-mail addre	SS				
(optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
·
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

Day 22nd Month May Year 2015

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day Month Year

The 1	e give a general description of the premises (please read guidance note1) premises are a grocery store situated on the ground floor of the building. A plan is attache a shop with the proposed location of the alcohol marked in blue.	d showing the layout
		·
If 5,0 pleas	000 or more people are expected to attend the premises at any one time, se state the number expected to attend.	
Wha	t licensable activities do you intend to carry on from the premises? Supply of Alcohol	
(Plea 2003	ase see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensin	ng Act
<u>Pro</u>	vision of regulated entertainment	Please tick yes
a)	plays (if ticking yes, fill in box A)	
b)	films (if ticking yes, fill in box B)	
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	
f)	recorded music (if ticking yes, fill in box F)	
g)	performances of dance (if ticking yes, fill in box G)	
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	
Pro	vision of entertainment facilities:	
i)	making music (if ticking yes, fill in box I)	
j)	dancing (if ticking yes, fill in box J)	
k)	entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)	
<u>Pro</u>	vision of late night refreshment (if ticking yes, fill in box L)	
Sun	ply of alcohol (if ticking yes, fill in box M)	
,		

In all cases complete boxes N, O and P

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	rd days and		Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
(piease	read guidan	ice note o)		Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	3)	
Tue					
Wed			State any seasonal variations for performing plays (please	e read guidance	note 4)
Thur					
Fri			Non standard timings. Where you intend to use the pren performance of plays at different times to those listed in the left, please list (please read guidance note 5)		<u>he</u>
Sat					
Sun					

	d days and		Will the exhibition of films take place indoors or outdoors or both — please tick (please read guidance note	Indoors	
(please	read guidan	ice note 6)	2)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	3)	
Tue	74 4-54 5 5 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7				
Wed			State any seasonal variations for the exhibition of films (note 4)	please read guida	nce
Thur					
Fri			Non standard timings. Where you intend to use the prerexhibition of films at different times to those listed in the please list (please read guidance note 5)	nises for the column on the l	eft,
Sat					
Sun					

Standar	r sportin d days and read guidar	timings	Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon	242772		·
Tue			State any seasonal variations for indoor sporting events (please read guidance note 4)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri			
Sat			
Sun			

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)		S timings	Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
Day	Start	Finish		Both	$\dagger\Box$
Mon Start Timos			Please give further details here (please read guidance note	e 3)	
Tue					
Wed			State any seasonal variations for boxing or wrestling enteread guidance note 4)	t ertainment (plea	ise
Thur					
Fri		11, 12, 12, 12, 12, 12, 12, 12, 12, 12,	Non standard timings. Where you intend to use the pre- wrestling entertainment at different times to those listed left, please list (please read guidance note 5)	mises for boxing in the column o	or n the
Sat					
Sun	31777				

Standar	Live music Standard days and timings (please read guidance note 6)		Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance	Indoors	
(please			note 2)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	3)	
Tue					
Wed			State any seasonal variations for the performance of live guidance note 4)	music (please rea	d
Thur					
Fri			Non standard timings. Where you intend to use the pren performance of live music at different times to those liste the left, please list (please read guidance note 5)	nises for the d in the column (o <u>n</u>
Sat					
Sun			·		

Standa	Recorded music Standard days and timings		Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
(please read guidance note 6)		ce note o)	note 2)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	3)	,
Tue					
Wed	J		State any seasonal variations for the playing of recorded guidance note 4)	music (please rea	ıd
Thur		-			
Fri			Non standard timings. Where you intend to use the prer of recorded music at different times to those listed in the please list (please read guidance note 5)		
Sat					
Sun) V E-07-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0				

dance	Performances of dance		Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
Standard days and timings (please read guidance note 6)			(2)	Outdoors	
Day	Start	Finish		Both	
Mon	***************************************		Please give further details here (please read guidance note	3)	
Tue					
Wed			State any seasonal variations for the performance of danguidance note 4)	<u>ce</u> (please read	
Thur					
Fri			Non standard timings. Where you intend to use the premperformance of dance at different times to those listed in left, please list (please read guidance note 5)		<u>e</u>
Sat			· ·		
Sun					

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertable providing	ainment you	<u>will</u>
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
Mon			or both - blease tick (please read guidance note 2)	Outdoors	Щ
				Both	
Tue			Please give further details here (please read guidance note	3)	
Wed	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		State any seasonal variations for entertainment of a simi	llar description	to that
Thur	4,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		falling within (e), (f) or (g) (please read guidance note 4)	int description	EO PRAID
Fri					
Sat			Non standard timings. Where you intend to use the pre- entertainment of a similar description to that falling wit different times to those listed in the column on the left, p guidance note 5)	hin (e), (f) or (g	<u>) at</u> e read
Sun					

for ma Standar	sion of fa aking mu d days and read guidan	sic timings	Please give a description of the facilities for m will be providing Will the facilities for making music be indoors or outdoors or both – please tick (please read guidance note	Indoors	you
			2)	Outdoors	
Day	Start	Finish		Both	
Mon Tue			Please give further details here (please read guidance note	3)	
Wed			State any seasonal variations for the provision of facilitie (please read guidance note 4)	s for making mu	się
Thur					
Fri			Non standard timings. Where you intend to use the pren facilities for making music at different times to those listed the left, please list (please read guidance note 5)	nises for provision and the column	on of on
Sat		-			
Sun					

Provision of facilities for dancing Standard days and timings (please read guidance note 6)			Will the facilities for dancing be indoors or outdoors or both – please tick (see guidance note 2)	Indoors Outdoors Both	
			Please give a description of the facilities for dancing you	will be providing	3
Day	Start	Finish			
Mon			Please give further details here (please read guidance note	3)	

Tue	-				
			·	-	
Wed		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	State any seasonal variations for providing dancing facil guidance note 4)	<u>ties</u> (please read	
Thur					
Fri	a bad at vice and by a second		Non standard timings. Where you intend to use the prenof facilities for dancing entertainment at different times column on the left, please list (please read guidance note 5)	to those listed in	<u>/ision</u> the
Sat					
Sun					

Provision of facilities for entertainment of a similar description to that falling within i or j Standard days and timings (please read guidance note 6)			Please give a description of the type of entertagou will be providing	ainment facili	<u>ty</u>
Day	Start	Finish	Will the entertainment facility be indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
Mon			or both – piease tick (piease lead guidance note 2)	Outdoors	
				Both	
Tue			Please give further details here (please read guidance note	3)	
Wed					
Thur			State any seasonal variations for the provision of facilities a similar description to that falling within i or i (please re	s for entertainm ad guidance note	ent of 4)
Fri					
Sat	parameter street of Artist of A		Non standard timings. Where you intend to use the pren of facilities for entertainment of a similar description to t i at different times to those listed in the column on the left read guidance note 5)	hat falling withi	n i or
Sun	#### # A PARAM TO YOUR				

Standar	Late night refreshment Standard days and timings (please read guidance note 6)		Will the provision of late night refreshment take place indoors or outdoors or both — please tick (please read guidance note 2)	Indoors	
(please			guidance note 2)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note	3)	
	-				,
Tue					
Wed			State any seasonal variations for the provision of late niger (please read guidance note 4)	ht refreshment	
Thur					
Fri		33357	Non standard timings. Where you intend to use the pred of late night refreshment at different times, to those liste left, please list (please read guidance note 5)	nises for the pro d in the column (vision on the
Sat					
Sun					

Standa	ly of alco	timings	Will the supply of alcohol be for consumption (Please tick box) (please read guidance note 7)	On the premises	
(please	read guida	nce note 6)		Off the premises	Ø
Day	Start	Finish		Both	
Mon	08:00	00:00	State any seasonal variations for the supply of alcohol (p note 4)	lease read guidand	ce
Tue	08:00	00:00			
Wed	08:00	00:00			
Thur	08:00	00:00	Non standard timings. Where you intend to use the prenalcohol at different times to those listed in the column on (please read guidance note 5)	nises for the supp the left, please li	oly of st
Fri	08:00	00:00	(production for the production of the production		
Sat	08:00	00:00			
Sun	09:00	00:00	·		
State th supervi		d details of	the individual whom you wish to specify on the licence as p	remises	
Name	· · · · · · · · · · · · · · · · · · ·				
			•		
			·		
	al Licence r 556/02SPE	number (n. 2 N	Martrai,		-
Issuing		uthority (if	known)		

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)		
nere are none.		

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	08:00	00:00	
Tue	08:00	00:00	
Wed	08:00	00:00	Non standard timings. Where you intend the premises to be open to the
Thur	08:00	00:00	public at different times from those listed in the column on the left, please list (please read guidance note 5)
Fri	08:00	00:00	
Sat	08:00	00:00	
Sun	08:00	00:00	

Being vigilant about serving intoxicated persons. Operating a 24 hour CCTV system both inside and outside the premises and having a door supervisor present during opening hours. In all cases of doubt inspecting ID to ensure that alcohol is not served to persons under the age of 18. b) The prevention of crime and disorder Not serving a person already drunk, directing him tactfully out of the premises. c) Public safety 1. CCTV operates both inside and outside of the building for 24 hours a day. 2. A door supervisor present during opening hours. d) The prevention of public nulsance CCTV operates both inside and outside of the building for 24 hours a day.
c) Public safety 1. CCTV operates both inside and outside of the building for 24 hours a day. 2. A door supervisor present during opening hours. d) The prevention of public nuisance
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CCTV operates both inside and outside of the building for 24 hours a day. A door supervisor present during opening hours. d) The prevention of public nuisance
CCTV operates both inside and outside of the building for 24 hours a day.
·
·
e) The protection of children from harm
Alcohol is not served to children under the age of 18. Above the age of 18, ID is requested: Photo card driving license. Passport or Proof of age with PASS hologram.

Please tick yes

 I have made or enclosed payment of the fee I have enclosed the plan of the premises I have sent copies of this application and the plan to responsible authorities and others where applicable I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable I understand that I must now advertise my application I understand that if I do not comply with the above requirements my application will be rejected IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION Part 4 − Signatures (please read guidance note 10) 				
Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 11). If signing on behalf of the applicant please state in what capacity.				
Signature	Events			
Date	te 17th April 2015			
Capacity	Applicant's Solici	tors		
For joint applications signature of 2 nd applicant or 2 nd applicant's solicitor or other authorised agent. (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.				
Signature				
Date				
Capacity				
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Everatt's Solicitors First Floor Offices 17 St Ann's Road				
Post town	Harrow	Post code HA1 1JU		
Telephone n	umber (if anv)	020 8424 0088		
If you would prefer us to correspond with you by e-mail your e-mail address (optional)				
paul@everatts.co.uk				

Notes for Guidance

Describe the premises. For example the type of premises, its general situation and layout and
any other information which could be relevant to the licensing objectives. Where your
application includes off-supplies of alcohol and you intend to provide a place for consumption
of these off-supplies you must include a description of where the place will be and its
proximity to the premises.

- 2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
- 3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
- 4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
- 5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
- 6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
- 7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
- 8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
- 9. Please list here steps you will take to promote all four licensing objectives together.
- 10. The application form must be signed.
- 11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- 12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
- 13. This is the address which we shall use to correspond with you about this application.

TO

Licensing Officer

REFERENCE

15/02994/LIPN

FROM

EH Consultation Team

REFERENCE

15/014233/EHCT

BEING DEALT WITH BY

Rebecca St. Rose (rstrose@westminster.gov.uk)

TELEPHONE

020 7641 2291

DATE

5th May 2015

The Licensing Act 2003

Supermarche, 35 Craven Road W2 3BY

I refer to the application for a New Premises Licence for the above named premises.

The applicant has submitted a ground floor plan which is undated.

This representation is based on the plan and operating schedule submitted.

The applicant is seeking the following:

To permit the Sale of Alcohol for off sales on Monday to Saturday from 08:00 1. to 00:00 and on Sunday from 09:00 till 00:00.

I wish to make the following representation:

1. The licensable activity and the hours requested for the Sale of Alcohol will have the likely effect of causing an increase in public nuisance within the area.

The applicant has proposed conditions within the Operating Schedule which will be looked at but Environmental Health will propose further conditions to satisfy the Licensing Objectives.

Should you wish to discuss the matter further please do not hesitate to contact me.

Rebecca St. Rose **Environmental Health Officer** Your PC/D&M Trading/MT001

Our 15/02994/LIPN

Date: 6th May 2015



Everatt's Solicitors

METROPOLITAN POLICE SERVICE

Bryan Lewis PC4161CW
Westminster Police Licensing Team
Westminster City Hall
4th Floor
64 Victoria Street
London
SW1E 6QP

Telephone: 020 7641 3347

mob

Facsimile: 020 7641 2436

Email:blewis1@westminster.gov.uk

Re: Application for a new Premises Licence Supermarche, 35 Craven Road W2 3BX

With reference to the above application I am writing to inform you that the Police, as a Responsible Authority, object to your application for a new Premises Licence as it is our belief that if granted the application would undermine the Licensing Objectives.

Our objections relate to the following:

- There are insufficient conditions being offered to support the Licensing Objectives.
 This fails to promote the Prevention of Crime and Disorder. I will send you a list of proposed Police conditions.
- The hours sought for the supply of alcohol are beyond core hours as defined by the City of Westminster 2011 Statement of Licensing Policy.

Regards

Bryan Lewis PC4161CW

Westminster Police Licensing Team

CITY OF WESTMINSTER

MEMORANDUM

TO Licensing Officer

REFERENCE 15/02994/LIPN

FROM EH Consultation Team

REFERENCE

BEING DEALT WITH BY Rebecca St Rose (rstrose@westminster.gov.uk)

TELEPHONE 020 7641 2291 DATE 13th May 2015

The Licensing Act 2003 Supermarche, 35 Craven Road W2

I refer to the application for a New Premises Licence. I attended the premises today and spoke to the applicants and explained the Council's Core Hours Policy in regards to Off Licence. They agreed to reduce the applied hours to Monday to Saturday 08:00 to 23:00 and Sunday 10:00 to 22:30.

The following conditions are proposed by Environmental Health. If you agree to these conditions, please contact the Licensing Service to request that they are incorporated into the Operating Schedule.

- 1. A personal licence holder shall be on the premises during the hours permitted to supply alcohol.
- 2. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
- 3. All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale.
- 4. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grilles/screens or secured behind locked cabinet doors so as to prevent access to the alcohol by both customers and staff.
- 5. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises except for premium beers and ciders sold in glass bottles.
- 6. No more than 15% of the sales area to be used at any one time for the sale, exposure for sale, or display of alcohol.
- 7. There shall be no self service of spirits on the premises except for spirit mixtures below 5.5% Alcohol by Volume.
- 8. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale.

- 9. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and leave the area quietly.
- 10. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 11. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
- 12. No rubbish, including bottles, shall be moved, removed or placed in outside areas between 2300 hours and 0800 hours.
- 13.A challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram
- 14. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
- 15. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
- 16. A diary log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises are open.
- 17. The Licence will have no effect until the premises have been assessed as satisfactory by the Environmental Health Consultation Team and this condition has been removed from the Licence.

Should you wish to discuss the matter further please do not hesitate to contact me.

Your PC/D&M Trading/MT001

Our 15/02994/LIPN

Date: 14th May 2015



Everatt's Solicitors

METROPOLITAN POLICE SERVICE

Bryan Lewis PC4161CW
Westminster Police Licensing Team
Westminster City Hall
4th Floor
64 Victoria Street
London
SW1E 6QP

Telephone: 020 7641 3347

mob

Facsimile: 020 7641 2436

Email:blewis1@westminster.gov.uk

Re: Application for a new Premises Licence Supermarche, 35 Craven Road W2 3BX Proposed Police conditions

- 1. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition and external cameras installed to cover the front of the premises. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
- 2. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when request
- 3. No more than 15% of the sales area to be used at any one time for the sale, exposure for sale, or display of alcohol.

- 4. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system
 - (f) any visit by a relevant authority or emergency service
- 5. There shall be no self service of spirits on the premises except for spirit mixtures below 5.5% Alcohol by Volume.
- No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium beers and ciders supplied in glass bottles.
- 7. The licence holder shall ensure that all cashiers are trained to ask any customers attempting to purchase alcohol, who appears under the age of 25 years (or older if the licence holder so elects) for evidence of age. This evidence shall be photographic, such as passport or photographic driving licence until other effective identification technology (for example, thumb print or pupil recognition) is introduced. All cashiers will be instructed, through training, that a sale shall not be made unless this evidence is produced.
- 8. A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises are open.
- 9. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 10. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale

- 11. The licence holder shall ensure that outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by both customers and staff.
- 12. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
- 13. Signs shall be displayed in prominent places within the premises stating that it is an offence for persons under the age of 18 to purchase alcohol.
- 14. No spirit measures of less than 30cl shall be sold from the premises.
- 15. On Sunday and Monday of the Notting Hill Carnival:

There shall be no sale of alcohol in glass vessels from the premises.

There shall be no external advertisement of alcohol at the premises

There shall be no sale of alcohol from the premises after 20:00 hours.

k

Regards

Bryan Lewis PC4161CW

Westminster Police Licensing Team

From: "Paul Cherkoff" <paul@everatts.co.uk>

Sent: 15/05/2015 12:15:26

To: "Owojori, Olaposi" </ O=CITYOFWESTMINSTER/ OU=CORPORATE/ CN=RECIPIENTS/ CN=OOWOJOR>

Cc: St Rose, Rebecca

Subject: Supermarche, 35 Craven Road, Paddington, London W2 3BX - Your ref: 15/02994/LIPN

Correct logoimage001

EVERATT'S

SOLICITORS

Dear Sirs

Re: Supermarche, 35 Craven Road, Paddington, London W2 3BX - Your ref: 15/02994/LIPN

We confirm that our client has agreed to reduce the applied hours to Monday to Saturday 08:00 to 23:00 and Sunday 10:00 to 22:30.

We attach a copy of the conditions proposed by the Environmental Health Officer. We confirm that these are agreed by our client and should be incorporated into the Operating Schedule.

Yours faithfully

EVERATT'S Solicitors First Floor Offices,17 St Ann's Road, Harrow, Middlesex HA1 1JU Tel. 020 8424 0088. Fax. 020 8424 0454 www.everatts.co.uk VAT Registration No. 581 5299 14

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Description: Accredited CQ_logo mono (440x213)

This email is confidential and may be privileged; it is for the use of the named recipient(s) only. If you have received it in error, do not copy or disclose its contents to any person or body and please notify us immediately. We have taken precautions to check for viruses but cannot accept liability for any damage sustained.

ExchangeDefender Message Security: Check Authenticity https://admin.exchangedefender.com/verify.php?id=t4FBFTTe018359rom=paul@everatts.co.uk>

SOLICITOR

From: "Lewis, Bryan" </ O=CITYOFWESTMINSTER/OU=CORPORATE/CN=RECIPIENTS/CN=BLEWIS1>

Sent: 20/05/2015 16:13:48 To: "Owojori, Olaposi" </ O=CITYOFWESTMINSTER/OU=CORPORATE/CN=RECIPIENTS/CN=OOWOJOR> Cc: Owojori, Olaposi; Premises Licensing Subject: RE: Supermarche, 35 Craven Road, London W2 3BX Police objection now withdrawn Regards Bryan Lew is PC4161CW Westminster Police Licensing Team Westminster City Hall 4th Floor, 64 Victoria Street London SW1E 6QP 0207 641 3347 From: Paul Cherkoff [mailto:paul@everatts.co.uk] Sent: 18 May 2015 15:55 To: Lewis, Bryan Subject: Supermarche, 35 Craven Road, London W2 3BX Correct logoimage001 **EVERATT'S** SOLICITORS Dear PC Lew is Re: Supermarche, 35 Craven Road, London W2 3BX Further to my email dated 15 May 2015 I write to inform you that my client has agreed to all of the proposed conditions as attached to your email to me dated 14 May 2015. I am today writing to Westminster City Council to inform them of the acceptance of these conditions and to ask that they be incorporated into the operating schedule. Yours sincerely PAUL CHERKOFF

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From: "St Rose, Rebecca" </ O=CITYOFWESTMINSTER/OU=CORPORATE/CN=RECIPIENTS/CN=RSTJOH1>

Sent: 22/05/2015 11:09:05

To: "Owojori, Olaposi" </ O=CITYOFWESTMINSTER/OU=CORPORATE/CN=RECIPIENTS/CN=OOWOJOR> Subject: RE: SUPERMARCHE, BASEMENT AND GROUND FLOOR, 35 CRAVEN ROAD 15/02994/LIPN

Dear Ola

Further to the agreement to EH conditions and the reduction of the hours for the sale of alcohol, I withdraw my representation.

Please contact me should you have any questions

Ms Rebecca St. Rose Bsc (Hons) MCIEH Environmental Health Officer

Environmental Health Consultation Team Westminster City Council 4th Floor West City Hall 64 Victoria Street London SW1E 6QP

Tel: 020 7641 2291 www.westminster.gov.uk email: rstrose@westminster.gov.uk

Bll_recognised_centre_strapless_rgb

From: Ow ojori, Olaposi Sent: 22 May 2015 10:22 To: paul@everatts.co.uk Cc: St Rose, Rebecca

Subject: SUPERMARCHE, BASEMENT AND GROUND FLOOR, 35 CRAVEN ROAD

15/02994/LIPN

Dear Sir or Madam,

I refer to the application under the Licensing Act 2003 in respect of the above mentioned premises.

I enclose a copy of the Council's New Rules of Procedure governing applications for premises licences and other permissions under the Licensing Act 2003.

Representations have been received in relation to the application from:

The Environmental Health and seven interested parties

Copies are attached for your reference

In accordance with regulation 6 of The Licensing Act 2003 (Hearings)

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Details of public representations relating to 15/02994/LIPN

Comments received electronically via PublicAccess:

Nancy Ackerman - Flat 7, 67N Gloucester Terrace, London Received: 1 May 2015 SUPPORT

We have no objection to licensing these premises (Supermarche, Ground Floor, 35 Craven Road).. We have been shopping there for almost 10 years and find them pleasant and responsible.

Dr Candice McDonald - Flat 1, 24 Brook Mews North, London, W2 3BW Received: OBJECTION

12:24 PM on 30 Apr 2015 Dear Sir/ Madam

I object to the sale of alcohol in this application. This area is a residential area which already has more than sufficient premises selling alcohol, either in an entertainment or a retail venue. I object on the grounds of Prevention of Public Nuisance given the disruption caused by drunk people around the area.

I object on grounds of prevention of crime and disorder given break ins and thefts we have had in the area.

I also object on grounds of Prevention of children from harm and public safety- even though the application states they will check ID, this is sometimes not rigorous enough.

As a neighbour, I strongly object to this application as there are sufficent venues already selling alcohol, and feel an additional venue could increase both public nuisance, noise, and crime.

Thank you

The Dowager Lady Swaythling - 14 Craven Hill Mews, Devonshire Terrace, London

Received: 10 May 2015

This is regarding the application for a new premises licence for Supermarche in Craven Road. I would like to object to this application being passed. This will only fuel the public nusiance which already occurs in this area.

I have lived here for over 20 years, The mews that I live in has rubbish slung all over the entrance. (Broken wine bottles, empty beer cans, food and food wrappers and on ocassion is it used as a bathroom). I have spoken to a number of my neighbours and they are all in agreement that having another alcohol outlet will increase the noise and littering.

I would have thought that the protection of children is your number one priority when considering any application, a number of my neighbours have children, I have grandchildren and with a school less than 100 yards away from the proposed premises. Two shops which serve alcohol is enough for one street.

Yours Faithfully,

The Dowager Lady Swaythling.

Ms Frederica Prodger - Amersham House, Flat 8, 34 Craven Road, London Received: by Interested Party

15 May 2015 Dear sir/madam

I write to object to the proposal for a new premises license for Supermarche, 35 Craven Road, on the grounds of following: PREVENTION OF CRIME AND DISORDER, PREVENTION OF PUBLIC NUISANCE and PROTECTION OF CHILDREN FROM HARM AND PUBLIC SAFETY.

Having been a resident in the area for over ten years, I have witnessed no end of alcohol related nuisance. This includes littering, shouting and people being rowdy whilst clearly intoxicated. In all honesty, I do not want another off-license in my area. We already have 3 shops in the same parade which sell alcohol, having another will only add to the noise and this concerns me.

On the subject of protecting children from harm, I was shocked and appalled to discover just recently that there is already a shop right next door to St James' and St Michael's CE School on Devonshire Terrace selling alcohol, this not only shocked me but I wish I had a chance to write this letter then also. I am writing this letter, to ensure the same mistakes are not repeated on this occasion.

As recently as last Saturday I witnessed alcohol related crime and general disorder, with police being called on numerous occasions. In the instance of last week, having spoken to the shop involved it is understood that the acts committed were directly related to the sale and purchase of alcohol. The police officers that day took over an hour to come and having heard the officers explanation they claimed that there simply is not enough policing in the area to respond to every call and pleaded with the shopkeeper to encourage residents to write to our local MP in the hope of raising this issue, which I shall being doing also. Surely if there are already insufficient numbers having another shop selling alcohol would only give the already stretched police force another job to do.

I hope my writing of this letter has not been in vain, having been a resident for many years and spoken to other long term resident's, as well as newer ones, we are happy with the local amenities and feel there is no need for another off-license.

I personally feel and I think it is safe to say I speak for my neighbours also that with the increased outlets we increase the chances of attracting an already unwelcome element in to our local community, With policing in this area already being stretched I feel my neighbourhood is becoming an unsafe place to live and the increasing numbers of shops selling alcohol is directly related to this.

I implore you to make the right decision and reject this application for the sale of alcohol for the reasons above.

Yours sincerely,

Ms Frederica Prodger

Comments received via other means:

- Mrs D Farrell 1A Devonshire Terrace, London, W2 3DN
 Received: 7 May 2015 by Neighbour Consulted Via Letter (attached separately)
- Miss K _ M Bhinder 43 Craven Road, London, W2 3BX Received: 7 May 2015 by Neighbour Consulted Via Letter (attached separately)
- Mrs Julie Wilkins 5 Devonshire Terrace, London, W2 3DN
 Received: 20 May 2015 by Neighbour Consulted Via Letter (attached separately)
- Mr John Zamit SEBRA (South East Bayswater Residents Association), 2
 Claremont Court, Queensway
 Received: 5 May 2015 by Local Neighbourhood Group ((attached separately)

PREMISES MANAGEMENT LICENSING SERVICE

0.7 MAY 2015

CITY OF WESTMINSTER

Dido Farrell

1A Devonshire Terrace

London

W2 3DN

Email: Dfarrell@live.co.uk

Westminster City Council Licensing Service 64 Victoria Street London SWIE 6QP

May 2015

Dear Sir/Madam

I am writing to object to the application made by Supermarche, 35 Craven Road, Reference: 15/02994/LIPN for a new premises licence.

There is already three shops that sell alcohol on a street that is less than 100 meters long. Why do we need a fourth?

It is a regular occurrence for my sleep to be disturbed by drunken revellers and adding another off licence to this street will cause unnecessary stress to myself and other residents.

Yours Faithfully,

Mrs D Farrell

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PREMISES MANAGEMENT LICENSING SERVICE

0.7 MAY 2015

CITY OF WESTMINSTER

Miss K Bhinder & Miss M Bhinder 43 Craven Road London W2 3BX Tel: 02077234528

Westminster City Hall 64 Victoria Street London SW1E 6QP

Licensing Service

5th May 2015

RE: Supermarche,35 Craven Road, 15/02994/LIPN New Premises Licence application.

Dear Sir/Madam,

I am writing to register my objection to this application for a new premises licence for Supermarche, 35 Craven Road, London.

By allowing this premises to have a licence you will be adding to the crime and disorder that is already affecting this area. There is already high levels of public nuisance on Friday and Saturdays nights in particular. By granting this licence it will only contribute to an increase in drunk disorderly behaviour. This shop is open till 1.30am most evening and all other shops in the area are closed at Midnight.

Yours Faithfully,

K Bhinder & M Bhinder

PREMISES MANAGEMENT LICENSING SERVICE

2 0 MAY 2015

Mrs Julie Wilkins 5 Devonshire Terrace London W2 3DN

CITY OF WESTMINSTEF

Licensing Service Westminster City Hall 64 Victoria Street London SW1E 6QP

15/05/2015

RE: 15/02994/LIPN

Dear Sir/Madam,

I am writing to oppose the application for a new premises license for Supermarche, 35 Craven Road.

As a mother of two, I was appalled to find out that yet another shop wanted to sell alcohol from their premises on this street. Since when did it become the norm to have alcohol as part of a grocery shop? I have been here since 2005 and experienced, first hand, the problems that readily available alcohol has had on this area.

There have been a myriad of occasions where I pick my children up from the local primary school and witness people trying to steal/successfully stealing alcohol from the local shops. It's just not right. I cannot walk into any shops in this area without alcohol being fully on display and I feel it is inappropriate to expose my children to it. I do not want them to grow up thinking that it is normal to see alcohol in every local shop.

Many years ago, I objected to you giving a license to the shop on Craven Terrace, right next to the school gate. I was upset to hear that you still went ahead and granted them their license. Frankly, it's disgusting. Surely the safety of the children is more important than making money.

Recently shops have been made to cover their cigarette gantry and sooner or later, it will be alcohol that will have to be concealed too. So why give yet another shop a license to sell something that we are trying to discourage people from consuming? You already know that alcohol causes people (more often than not) to act irrationally and aggressively, as you would not have banned the sale of glass bottled alcoholic beverages during the Football World Cup.

By granting Supermarche a license to sell alcohol from their premises, you will only increase the chance of anti-social behaviour, put the safety of children at risk and increase the amount of crime in the area.

Regards,

Julie Wilkins

Licensing Applications
Westminster City Council
4th Floor (South)
City Hall
64 Victoria Street
London SW1E 6QP

By email only: premiseslicensing@westminster.gov.uk

2 May 2015

Dear Sirs

Basement and Ground Floor, 35 Craven Road, London W2 3BX Application for new premises licence ref: 15/02994//LIPN

The South East Bayswater Residents' Association (SEBRA) writes to make a relevant representation objecting to the grant of this application in the terms applied for.

SEBRA objects on the basis that the likely effect of the application, if granted, would be to harm the licensing objectives of prevention of public nuisance and prevention of crime and disorder.

Prevention of public nuisance and crime and disorder

The premises are situated in a residential area, in close proximity to a number of local residents. As such, it no doubt provides a valuable service to the community as a grocery store, but great care therefore needs to be taken when considering whether to grant new licences for off-sales because of the problems they can cause, if not properly regulated. We refer to the Council's Statement of Licensing Policy section on 'off sales'. In particular, we do not wish to see street drinkers being able to purchase single cans, or high strength beer, lager or cider to consume on the street. We also do not want to see 'pre-loading' where customers can purchase single cans or small bottles of spirits to drink on their way to on-licensed premises. This causes problems later in the evening for local residents.

We are also concerned with under age sales. Perhaps the Applicant could explain the measures they have in place for age-verification, staff training etc, to ensure that the licensing objectives are upheld.

Care also needs to be taken that deliveries of stock and collections of rubbish etc do not happen at anti-social times which are likely to wake residents or to keep them from sleep.

We note further that the application falls outside the Council's 'core hours' Policy for off-licences, which are 8am to 11pm Mon-Sat and 10am to 10.30pm Sun. If a licence is to be granted at all it should be restricted to core hours.

Therefore, should a licence be granted, we would like to see the hours reduced, and additional conditions agreed or, failing that, imposed.

Proposed conditions

Therefore, we propose the following conditions in addition and/or instead of the measures proposed in the Operating Schedule.

- No super-strength beers, lagers ciders or spirit mixtures of 5.5%ABV (alcohol by volume) or above shall be sold at the premises.
- No more than 15% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
- Alcohol only displayed and sold on ground floor of premises.
- There shall be no self-service of spirits on the premises, save for spirit mixtures less than 5.5% ABV.
- There shall be no sales of spirits in vessels of 20ml or less.
- There shall be no sales of beer or ciders in bottles larger than 1.5 litres.
- Signage will be displayed at the exit of the premises requesting customers leaving the
 premises late at night to do so quietly and with consideration so as not to disturb nearby
 residents.
- All tills shall automatically prompt staff to require age verification identification when presented with an alcohol sale.
- The premises licence hold will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or a photocard driving licence bearing a holographic mark or other form of identification bearing the customer's photograph, date of birth and the Proof of Age Standards Scheme (or similarly accredited scheme) hologram.
- No deliveries to the premises shall take place between 2200 and 0800 on the following day
- No collections of waste or recycling materials (including bottles) from the premises shall take place between 2200 and 0800 on the following day
- No waste or recyclable materials, including bottles, shall be moved, removed or placed in outside areas between 2200 and 0800 the following day.
- All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.

We look forward to being kept updated as to the progress of the application and would welcome dialogue with the Applicant in the hope that an agreement can be reached without the need for a hearing. If a hearing is necessary, we would wish to attend.

Yours faithfully,

John Zamit
Chairman
SEBRA (South East Bayswater Residents' Association)
2 Claremont Court
Queensway
LONDON
W2 5HX

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Email: Chairman@SEBRA.org.uk

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